

# **WALK-FM COACHELLA PROMOTION FEBRUARY 2025**

## **OFFICIAL CONTEST RULES**

**Connoisseur Media Long Island (WALK 97.5 – WALK-FM, KJOY 98.3 – WKJY-FM, 103.1 The Wolf – WWWF-FM, 94.3 The Shark – WWSK-FM, 104.7 WHLI-FM and 1100 WHLI-AM) hereinafter referred to as the “Stations”**

**No purchase or payment is necessary to enter or win this promotion. A purchase or payment of any kind will not increase your chances of winning. By participating, each entrant fully and unconditionally agrees to be bound by and accepts these official Contest Rules.**

### **1. Promotion Dates**

***The Stations, all owned and/or operated by Connoisseur Media, LLC (CONNCOS) are running a multi-station or single station promotional contest (the “Contest”) from on or about February 10, 2025 at 12:00 am EDT which will end on or about March 7, 2025 at 11:59pm EDT (the “Promotion Dates”). The Grand Prize winner will be announced on or about March 10, 2025.***

### **2. Entry / How To Win**

- a. ***Potential qualifiers will listen to WALK 97.5 FM weekdays during the “contest” promotional period for the “KEYWORD” which will be announced 4 times per weekday during the contest promotional period. (Key words will be announced at around 9AM, 11AM, 1PM and 4PM local time.)***
- b. ***When the “Keyword” is announced, potential qualifiers will be instructed to text the keyword to 631-955-9750***
- c. ***“Bonus Entry Keywords” will be given at non-specified times within each of the hours mentioned above. When the “Bonus Entry Keyword” is announced, potential qualifiers will be instructed to text the “Bonus Entry Keyword” to 631-955-9750***
- d. ***ONE ALTERNATE physical entry form may also be obtained by sending a self-addressed stamped envelope to WALK-FM Coachella Promotion February 2025 REQUEST c/o Connoisseur Media Long Island 234 Airport Plaza Blvd. Suite 5 Farmingdale, NY 11735. This is not an additional path of entry. No entry will have better odds of winning. All Entries and physical entry form requests that go undelivered will be disqualified. Connoisseur Media Long Island is not responsible for entries or entry requests that are delayed, mishandled and/or are delivered after the contesting period or entries or entry requests that go undelivered.***
- e. ***On or about March 10, 2025, Connoisseur Media Long Island Judges will choose a contestant by random draw from all eligible entries. The contestant will be notified via phone and will be awarded the Grand Prize.***

**4. Winner Selection / Odds / Prizes**

- a. On or about March 10, 2025, Connoisseur Media Long Island Judges will choose a contestant by random draw from all eligible entries. The contestant will be notified via phone and will be awarded the grand prize.**
- b. No one entry will have better odds of being selected.**
- c. Odds of winning are based on number of entries received. Final odds of being selected the winner will only be calculable after the contest period ends and will be determined by the total number of eligible entries recorded during the contesting period.**
- d. The entry selected as the winner will be notified via the phone number given at the time of qualification. If the contestant that submitted the selected entry is unable to be reached in a timely manner as decided by the station judges, another entry may be selected at random. Once connection with the contestant that submitted the selected qualifying entry is made and verified, the winner will receive the Grand Prize as described below in exhibit B.**

**5. Acceptance and Delivery of Prize**

**If selected, the Grand Prize must be accepted as awarded as described below in exhibit B. The Grand Prize and all elements of the prize are non-transferable. Inability to accept the Grand Prize or unwillingness to use the Grand Prize or any element of the Grand Prize as delivered will result in forfeiture. Not redeemable for cash value.**

**6. Conditions / Eligibility**

- a. All Contest(s)/Prize(s) are subject to Federal, State and local regulations and laws and are void where restricted or prohibited by law. This Contest is governed by U.S. law and is void outside the United States.**
- b. Contest is open to legal U.S. residents who reside in Nassau, Suffolk and Queens Counties and who are age 18 or older. All employees, agents and interns of CONNCOS, employees of competing radio stations, and members of the immediate families or households of each are ineligible. The term "immediate family" includes spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws" or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension and any other persons residing at the same household whether or not related. Participants and winner(s) must be legal U.S. residents.**
- c. No "duos," groups or teams will be allowed to enter together. Any ties, disputes, conflicts, questions or concerns regarding the Contest and/or the prize(s) will be determined by CONNCOS, whose decision(s) is final.**
- d. Participants are restricted to the use of ordinary telephone equipment. Participants that enable the "Caller ID" block function may not be allowed to participate unless they enter their correct area code and telephone number. CONNCOS disclaims all**

*liability for the inability of a participant to complete or continue a text or telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond CONNCOS control, or otherwise. CONNCOS disclaims all liability for any delays, mis-delivery, loss or failure in the delivery of any item sent by mail, courier, express, electronic transmission or other delivery method. CONNCOS is not responsible for mechanical, technical, electronic, communications, telephone, cellular, computer, hardware or software malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the internet or at any website or lost or unavailable network connections which may limit an online entrant's ability to participate in the contest, and any injury or damage to entrant's or any other person's computer related to or resulting from participating in or downloading any information necessary to participate in this contest. CONNCOS is not responsible for broken telephone connections, busy signals, mis-dials or lost phone calls.*

- e. Each winner must provide CONNCOS with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation including, without limitation, a release and affidavit of eligibility, may result in a delay in receiving prize(s) or the forfeiture thereof. Entrants are required to provide truthful information and CONNCOS will reject and delete any entry that it discovers to be false or fraudulent. CONNCOS will disqualify any entry from individuals who do not meet eligibility requirements.*
- f. Any person winning in excess of Six Hundred Dollars and 00/100 (\$600.00) or receiving anything with a value of Six Hundred Dollars (\$600.00) or more, as determined by CONNCOS in its sole discretion, will receive an IRS Form 1099 at the end of the calendar year, and a copy of the 1099 will be filed with the IRS, and each winner shall be solely responsible for paying any and all applicable Federal, State, local or other taxes*
- g. By participating, all participants and winner(s) grant CONNCOS the permission to use their names, characters, photographs, voices and likeness in connection with the promotion (via print, broadcast or other forms of media) of this and other contests and waive any claims to royalty, right, compensation or remuneration for such use.*
- h. Sponsor may prohibit an Entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Contest Entities. If for any reason this Contest is not able to be conducted as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or*

*proper conduct of the Contest, then Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and randomly draw from those entries received up to the cancellation/suspension date to award prizes. CAUTION: ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.*

**7. Release**

*Contest winners agree on their own behalf and on behalf of their heirs, successors, representatives and/or assigns, to fully and forever release and discharge CONNCOS and each and all of its subsidiary and affiliated corporations, companies and divisions, its predecessors, successors and assigns, and its respective directors, stockholders, officers, employees and agents, of and from any and all claims, demands, agreements, contracts, covenants, actions, suits, causes of action, obligations, controversies, debts, costs, expenses, accounts, damages, judgments, losses and liabilities of whatsoever kind or nature in law, equity or otherwise, whether known or unknown, whether or not concealed or hidden which against it or any of it, they have had, may have had or now have, or which any of their heirs, representatives and/or assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever, including but not in any respect limiting the generality of the foregoing, any and all claims which or might have asserted relating to this contest, and agrees to deliver an executed release form at the time of delivery of any prize(s). If a minor is a contest winner, the person's parent or legal guardian must sign said release on the winner's behalf.*

**8. Indemnity**

*Participants and winners agree to and do hereby indemnify and hold forever harmless CONNCOS and its agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, losses, damages or causes of action arising from or in connection with participation in the Contest and/or acceptance or use of any prize(s).*

**9. Miscellaneous**

- a. *CONNCOS is considered the "Judge." Judge's decisions are final.*
- b. *CONNCOS reserves the right to end and/or modify the Contest at any time without additional notice or further compensation required, if any fraud, technical failure or other factor beyond the control of CONNCOS impairs the integrity or proper functioning of the Contest, as determined by CONNCOS in its sole discretion.*
- c. *This Contest is void where prohibited or restricted by law*

**Exhibit B**  
**Coachella Prize Description**

Grand Prize:

The Grand Prize Winner will receive the following:

- Roundtrip airplane tickets for the Grand Prize Winner plus one (1) guest from a NYC/Long Island Area Airport to the Indio, CA area, departing the NYC/Long Island area on Thursday April 17, 2025 and returning on Monday April 21, 2025
- A FOUR (4) night stay in Embassy Suites La Quinta Hotel & Spa 50-777 Santa Rosa Plz, La Quinta, CA 92253 in a standard room with 1 King Size Bed and 1 Sofa bed for the winner plus 1 guest.
- Tickets for the Grand Prize Winner and one (1) guest to attend the Coachella Music Festival at the Empire Polo Club on Friday April 18<sup>th</sup>, Saturday April 19<sup>th</sup> and Sunday April 20<sup>th</sup> in Indio, CA. (3 DAY GA with Shuttle)

\*\*\* Note – Grand Prize package does not include ground transportation from your home to the departure airport and back, nor ground transportation from the arriving airport to the hotel and back.

ARV of Prize will be between \$5,000 - \$7,000 (FINAL ARV will be updated once travel is booked)