

Contest Rules

WALK 97.5 ON-AIR OFFICIAL RULES

GENERAL CONTEST RULES

1. No purchase necessary.
2. Contests are open to residents of Nassau/Suffolk only.
3. You must be at least 18 year of age to enter the Secret Sound Contest
4. Difficulties with phone lines to enter the contest or getting to the WALK 97.5 studios to claim the prizes are not the responsibility of WALK 97.5.
5. All applicable federal, state and local taxes are the sole responsibility of the winner and therefore you must present a valid Social Security Card before claiming your prize.
6. Employees, associates, interns, other related sponsors of WALK 97.5 and our parent company, Connoisseur Media, LLC Enterprises and their immediate families and any employees from other radio stations shall be ineligible to participate in this contest. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren.
7. All prizes must be picked up within 30 days of winning – unless prize is time sensitive (ie: event tickets) – or prize will be considered forfeited.
8. All cash prizes will be awarded in the form of a check that must be picked up at the WALK 97.5 studios during regular business hours.
9. There will be no substitution for prizes. Participation in the contest and the prizes awarded are non-transferable. Failure to collect the prize constitutes forfeiture of the prize. If forfeited, the prize will remain the property of WALK 97.5. Another winner will not be selected.
10. By participating in a WALK 97.5 contest, winners and contestants grant permission to WALK 97.5 to use their name, photograph, voice and or likeness for advertising and/or publicity purposes without additional consideration.
11. WALK 97.5 reserves the right to make rule or contest changes without notice at any time. WALK 97.5 also reserves the right to change the aforementioned contest dates without notice.
12. We reserve the right to substitute any prize with one of equal or greater value.
13. The decision of the WALK 97.5 management in the interpretation of these rules is final. By participating, persons agree to be bound by the decision of the judges and the official rules.
14. If a winner is found in violation of these rules, he/she may be required to forfeit his/her prize.
15. WALK 97.5 its representatives, agencies and employees are not responsible for any liabilities arising directly or indirectly from the award and or use of the prize.

16. Failure to observe any of the above rules absolves WALK 97.5 of any and all liability and no prize awards will be considered for reimbursement.

17. Listeners accessing our station audio via IP connections like website-based streaming or mobile devices are welcome to enter. However, WALK 97.5 cannot be responsible for delays in electronic transmission of station audio to IP devices. By entering this contest, listeners acknowledge their understanding and agreement to this specific provision of the contest rules.

18. Additional rules may be added for specific contests at the discretion of the station.

19. A complete copy of these rules can be obtained at the WALK 97.5 studios at 234 Airport Plaza, Suite 5, Farmingdale NY 11735 during regular business hours Monday – Friday 8:30am-5:30pm.

20. We are not responsible for failed phone connections or dropped calls during any of our contests. If call is taken and disconnected or dropped during contest, the next caller will be taken as winner.

Procedure for Secret Sound

- WALK 97.5 will play the clip of the Secret Sound at designated times

-When you hear the cue to call listeners can call in for their chance to guess the Secret Sound. Caller #9 will get an opportunity to make 1 guess as to what the secret sound is

-If caller #9 is wrong they are allowed to call in again at the next time for the chance at another opportunity to guess

-The Secret Sound must be said 100% accurate to be a winner. The 12 word combination must be said in the exact order as determined by Connoisseur Media.

-Secret Sound will start with a \$1,000 and add \$50 for every incorrect guess

-Secret Sound will only be played on air at designated times.

-Weekly emails will be sent out to WALK 97.5 WALK Insider Subscribers that opt-in with clues. Connoisseur Media is not responsible for any issues receiving these emails. Emails are received by confirmed subscribers.

- On Air clues will only be said on air at designated times. Clues will not be repeated to listeners via phone or text line. Connoisseur Media is not responsible for technical issues that may prevent listeners from hearing the clue.